

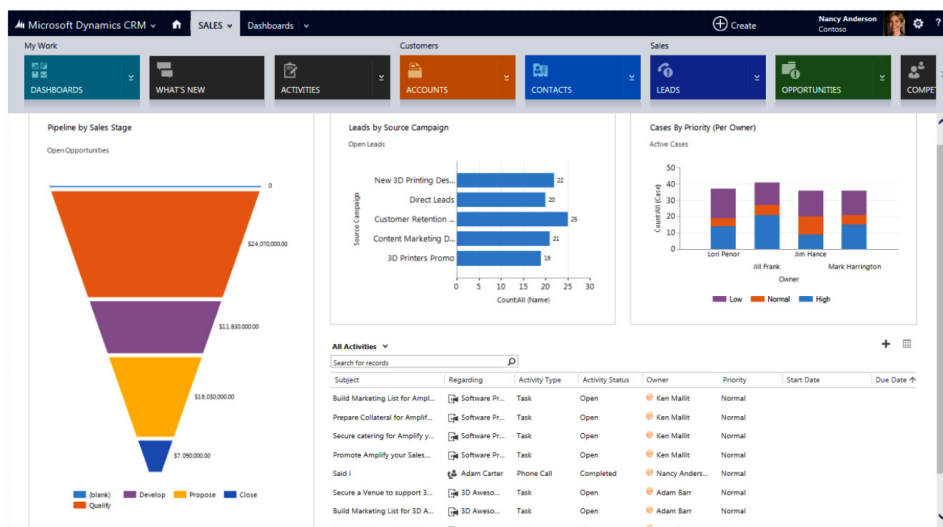


Microsoft Dynamics CRM

Customer Relationship Management

Microsoft Dynamics CRM is a leading customer relationship management system that integrates with many existing Microsoft applications to help companies improve marketing, sales and customer service.

As the first Microsoft Dynamics Partner in the nation, Cargas has years of experience and provides the highest level of service to help growing and mid-market organizations increase efficiency, improve their customer experience, and provide insights to make better business decisions.



Features

Dynamics CRM is easy to use, flexible, and provides the choice of cloud, on-premise or partner-hosted deployment to transform your business.

- Yearly Upgrades
- Web Based Browser Access
- Multi-Layered Security
- Customer Accounts & Contacts
- Sales Leads And Opportunities
- Marketing Lists And Campaigns
- Pipeline Management
- Tasks, Activities And Notifications
- Workflow Automation
- Mobile Application
- Custom Reporting
- Dashboards
- Outlook And Microsoft Office Integration
- Open API For Customizations
- Marketing Automation Integration

Key Benefits

Operational Efficiency

Streamline and standardize business processes to gain more consistent information about your marketing and sales processes.

Collaboration

Give your marketing, sales and customer service teams one system to log activities and access information.

Business Development

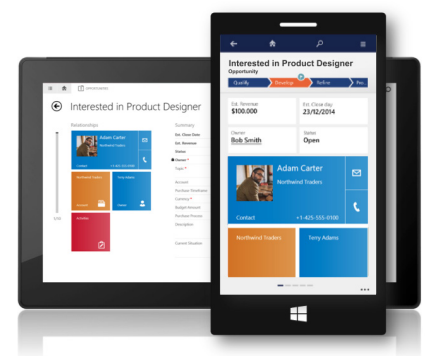
Stay engaged with important leads and opportunities with prioritized pipeline reports and automated notifications.

Customization

Easily extend CRM beyond sales, marketing and customers service through built in customization and workflow tools.

Sales & Marketing Processes

Gain visibility into your sales and marketing to communicate meaningful metrics like pipeline value and customer acquisition cost.





Business Software & Consulting



Cargas has a long history of helping businesses successfully implement new accounting, customer relationship management (CRM), operational systems, integrations and custom application development that transform processes and drive business value.

Culture

Cargas was founded on a set of **core values** centered around the idea of **shared success** for customers, employees, partners, owners, and community. We are **employee-owned** which ensures that we are a built to last company and a **long-term partner**. Our unique culture attracts and retains superior talent, providing **experience** and the highest level of service and support to ensure success.

Approach

Whether it is an out-of-the-box implementation or a complex customization, our **proven processes** and adaptable project management keeps projects on track and helps you get the most out of your system with **minimal disruption**.

Solutions

With a diverse set of **products** and an objective mindset, our team will help you find the best solution. Also, as a **strategic partner**, when packaged software doesn't offer the total solution, we offer **customization** integrated directly into the core business software, to help handle your business' unique processes.

1988

Cargas Is Founded

10x

Best Places To Work In PA

600+

Software Implementations

98%

Customer Retention Rate