



Each year, Cargas selects a local non-profit organization as its charity of choice. The event provides employees, family, friends and members of the community the opportunity to get together and enjoy a night of food, drinks, music, as well as live and silent auctions. Local specialty food and beverages make for a magical evening and a wonderful opportunity to support a local non-profit.

The 2017 event beneficiary is The Jeff Musser Foundation. Their mission is to provide financial assistance to families with children battling cancer in our local community. A cancer survivor himself, Jeff found the most difficult part of his battle was watching other families with children face the financial challenges brought on by this type of fight. In 2002, he established the foundation as a way to help these families meet their most basic needs at a time they need it the most. To date, Jeff and the foundation has given away an astonishing \$800,000.

So, how can you help? The Cargas Fundraising Team is seeking donations from our local business community to be used as either silent or live auction items, along with general sponsorships for the event. This is a wonderful opportunity to showcase products or services from your company to approximately 250 guests during the evening, as well as recognition in our event program. If you are interested in participating in this year's event, please fill out the flip side of this form and return it to the noted Cargas Fundraising Team member.

### **GENERAL INFORMATION**:

Event will be held on Saturday, April 29, 2017, from 6-9 pm @ the Cargas office: 1310 Marshall Avenue | Lancaster, PA | 17601

### **Important Deadlines:**

Food Sponsorships - due by JANUARY 31, 2017 Corporate Sponsorships - due by MARCH 17, 2017 Live/Silent Auction Items - due by MARCH 31, 2017

### For more information, please contact:

Food Sponsorships: Billy Ward | bward@cargas.com Corporate Sponsorships: Sandy Folts | sfolts@cargas.com Auction Items: Harmony Fertig |hfertig@cargas.com Tickets: Meg Horst| mhorst@cargas.com Or, call 717-560-9928



# **EVENT OVERVIEW**

## **SPONSORSHIP FORM**



| Donor/Contact name:                            | <br> |
|--|------|
| Company:                                       |      |
| Email:   |      |
| Phone Number:                                  |      |
| Address:                                       |      |
| Sponsor or donation amount (see levels below): |      |

### LOGO GUIDELINES/SUBMISSIONS:

**Supported File Formats:** The preferred format for printed program ads and electronic logo placements is PDF or EPS to ensure highest quality representation. All ads and logo placements will be printed and displayed in full color.

**Program Ad Specifications:** Full page ad: 5.5 in x 8.5 in; 1/2 page ad: 5.5 in x 4.25 in; 1/4 page ad: 2.75 in x 4.25 in.

Ad and Logo Submission: Please forward supporting ads and logos to *jfuller@cargas.com* by MARCH 11, 2017. Please contact Julie Fuller at 717-368-5519 with any questions.

### **GENERAL INFORMATION:**

All sponsorships and donations are tax deductible and net proceeds will benefit The Jeff Musser Foundation. Please make checks payable to "Cargas Fundraising". Completed forms can be returned to Cargas via:

Fax: 717-560-9149 Mail: 1310 Marshall Avenue Lancaster, PA 17601 ATTN: Sandy Folts

Contact Sandy Folts with questions at *sfolts@cargas.com* 

| PLATINUM  | GOLD   | SILVER  | BRONZE  |
|---|--|---|---|
| *Full page ad in printed<br>program<br>*Prominent listing with link<br>on event website<br>*Prominently highlighted<br>at event<br>*Ability to display<br>company- provided<br>banner<br>*6 tickets for event | <ul> <li>*1/2 page ad in printed<br/>program</li> <li>*Prominent listing with link<br/>on event website</li> <li>*Highlighted at event</li> <li>*Ability to display<br/>company-provided banner</li> <li>*4 tickets for event</li> </ul> | *1/4 page ad in printed<br>program<br>*Listing with link on event<br>website<br>*Highlighted at event<br>*3 tickets for event | *Listed in printed program<br>and website<br>*2 tickets for event |
| \$3,000   | \$1,000  | \$500   | \$250   |

PLEASE RETAIN A COPY OF THIS FORM FOR AN OFFICIAL RECEIPT. NO GOODS OR SERVICES WERE RECEIVED IN EXCHANGE FOR THIS DONATION.