

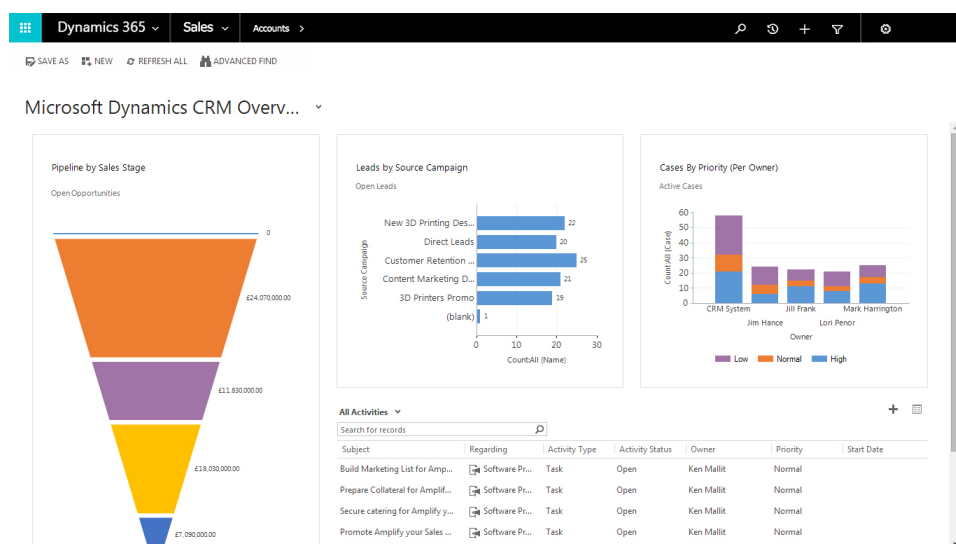


Microsoft Dynamics 365 CRM

Customer Relationship Management

Microsoft Dynamics 365 CRM is a leading customer relationship management system that helps companies improve marketing, sales and customer service processes. It integrates with many existing Microsoft applications, including Office 365, Dynamics 365 Business Central and Outlook.

As the first Microsoft Dynamics CRM Partner in the world, Cargas provides the highest level of knowledge, experience and service to its customers. We support growing and mid-market organizations by helping them increase efficiency, improve their customers' experience, and gain valuable insight to make better business decisions.



FEATURES

Dynamics 365 CRM is easy to use, flexible and can be deployed in the cloud, on-premise, or through a partner-hosted server to transform your business.

- Yearly Upgrades
- Web-Based Browser Access
- Multi-Layered Security
- Customer Accounts & Contacts
- Sales Leads And Opportunities
- Marketing Lists And Campaigns
- Pipeline Management
- Tasks, Activities And Notifications
- Workflow Automation
- Mobile Application
- Custom Reporting
- Dashboards
- Outlook And Microsoft Office Integration
- Open API For Customizations
- Marketing Automation Integration

KEY BENEFITS

Operational Efficiency

Streamline and standardize business processes to gain efficiency and obtain more consistent information about your sales and marketing prospects.

Collaboration

Give your marketing, sales and customer service teams one system for logging activities and accessing information.

Business Development

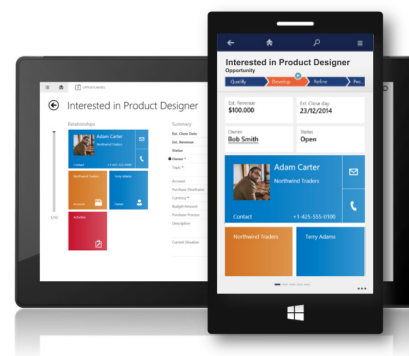
Stay engaged with important leads and opportunities with prioritized pipeline reports and automated notifications.

Customization

Easily extend CRM beyond sales, marketing and customer service through built-in customization and workflow tools.

Sales & Marketing Analytics

Gain visibility into your sales and marketing results to communicate meaningful metrics like pipeline value and customer acquisition cost.





Business Software & Consulting



Cargas is an employee-owned business software and consulting company specializing in solutions for Accounting and Operations, Sales, Marketing and Service, and Custom Development.

Our Values

Our purpose is Shared Success for our employees, customers, owners, partners, and community. We were founded on the core values of teamwork, customer care, and employee ownership. At Cargas, software is our business, but your success is our purpose.

Our Team

Cargas is an employee-owned company—73% of our team owns Cargas stock. Our employees are invested in our company, and they're invested in your success. Our employee ownership means we don't plan on selling out anytime soon, we're built to last. A partnership with us is a long-term commitment.

Our Approach

We don't believe in one-size-fits-all solutions. Our primary goal is to understand your business so we can help you find the best software to fit your needs.

Our Capabilities



ACCOUNTING



SALES, MARKETING
& SERVICE



CUSTOM
DEVELOPMENT



OPERATIONS



INTEGRATIONS

1988

Cargas Is Founded

13x

Best Places To Work In PA

1,000+

Software Implementations

98%

Customer Retention Rate

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